

ANNUAL REPORT

FY19 (2018-2019)



CONTENTS



OUR MISSION

- 02. Our commitments
- 03. Founding donor



STRATEGIC GOALS

- 05. Strategic goals
- 06. Leverage our location...
- 07. Demonstrate leadership...
- 08. Support Illinois State University's...
- 09. Build capacity to deliver...



PROGRAMMING

- 11. Itsy, After School programs...
- 12. MyTurn, Youth Mural Projects...



14

COMMUNITY PARTNERS

15. Local Partners and Media



16

IMPACT BY NUMBERS

17. Market research
18. Social media impact
19. Children, youth, and teens served



20

IAS TEAMS

21. Leadership
22. Staff Demographics
23. Gender and classification
24. Student Staff Highlights
26. Donors

ABOUT US

In 2016, the College of Arts and Sciences at Illinois State University (ISU) announced the creation of Illinois Art Station (IAS), funded by a gift from Laura E. Berk, Distinguished Professor Emerita in the Department of Psychology, to support efforts in the exploration, development, and sustainability of this new, arts-based initiative. Laura's vision was motivated by psychological research connecting arts programming to favorable child development outcomes.

IAS aims to provide interactive, hands-on visual arts experiences to children, youth, and their families, taught and guided by art educators from ISU's College of Fine Arts and by local professional artists, with deliberate efforts to reach developmentally at risk and traditionally underserved populations in Bloomington-Normal and the surrounding area.

At present, IAS operates programming entirely out of its mobile art center and is fully embedded in the Bloomington-Normal community. A new space has been procured in agreement with the Town of Normal and is located near uptown and ISU. In 2020, IAS will transition into an interdisciplinary visual arts community center and educational resource that is committed to fostering creative thinking and expression in the visual arts for children, youth, and teens while also sustaining community outreach efforts.

Illinois Art Station is the first of its kind in McLean County and for Illinois State University.





OUR MISSION

Our mission is to provide to all children, youth, and their families with transformative learning through hands-on experiences in the visual arts.

We are equally committed to our role in supporting the academic mission of Illinois State University by providing students and faculty with opportunities to pursue learning, scholarship, and civic engagement through the visual arts.

OUR VISION

We envision a community engaged in and inspired by the visual arts.



OUR COMMITMENTS

- 1. Learning:** Inspiring love for visual arts in an effort to improve perceptions of the arts and best practices
- 2. Creativity:** Fostering creative practice, thinking, and expression
- 3. Dialogue:** Addressing social issues and needs facing our communities to cultivate an environment of respect, understanding, and social justice
- 4. Inclusion:** Bridging communities through high-quality and compelling visual arts programming
- 5. Scholarship:** Contributing to the intellectual and academic culture of Illinois State University

FOUNDING DONOR: Laura E. Berk, Ph.D.



In 2016, I approached the College of Arts and Sciences at Illinois State University with a desire to engage in a significant interdisciplinary, community-service philanthropic endeavor: a visual arts initiative serving children and youth in the surrounding community. My two-pronged vision: (1) to provide children and youth with transformative, educational, and self-expressive experiences in the visual arts, guided by professional artists and art educators, with a special focus on reaching underserved young people, and (2) to enrich student and faculty opportunities across disciplines to pursue learning, scholarship, and professional development in the visual arts.

My dream is that children and youth in all their diversity will join hands at Illinois Art Station, reaping lifelong benefits through learning, respectful dialogue, and genuine friendship. I envision unique opportunities for realizing democratic ideals of equity and justice, as young people from all parts of our community uplift one another through artistic expression. I hope, as well, that Illinois Art Station will provide students and faculty with applied experiences of the highest quality and inspire much-needed research on the contributions of the visual arts to child and adolescent development.

Today, Illinois Art Station is an exciting and highly innovative initiative, deeply rooted in Illinois State University's values of collaboration, compassion, and inclusion. Illinois Art Station is the perfect melding of my love of the visual arts with my career-long passion for the field of child development. With this founding gift, I thank Illinois State University for being my academic home for my entire career.

-Laura E. Berk, Ph.D. Distinguished Professor of Psychology Emerita



STRATEGIC GOALS



1

Leverage our location and presence within McLean County to foster creative placemaking and immersive learning experiences in the visual arts.

2

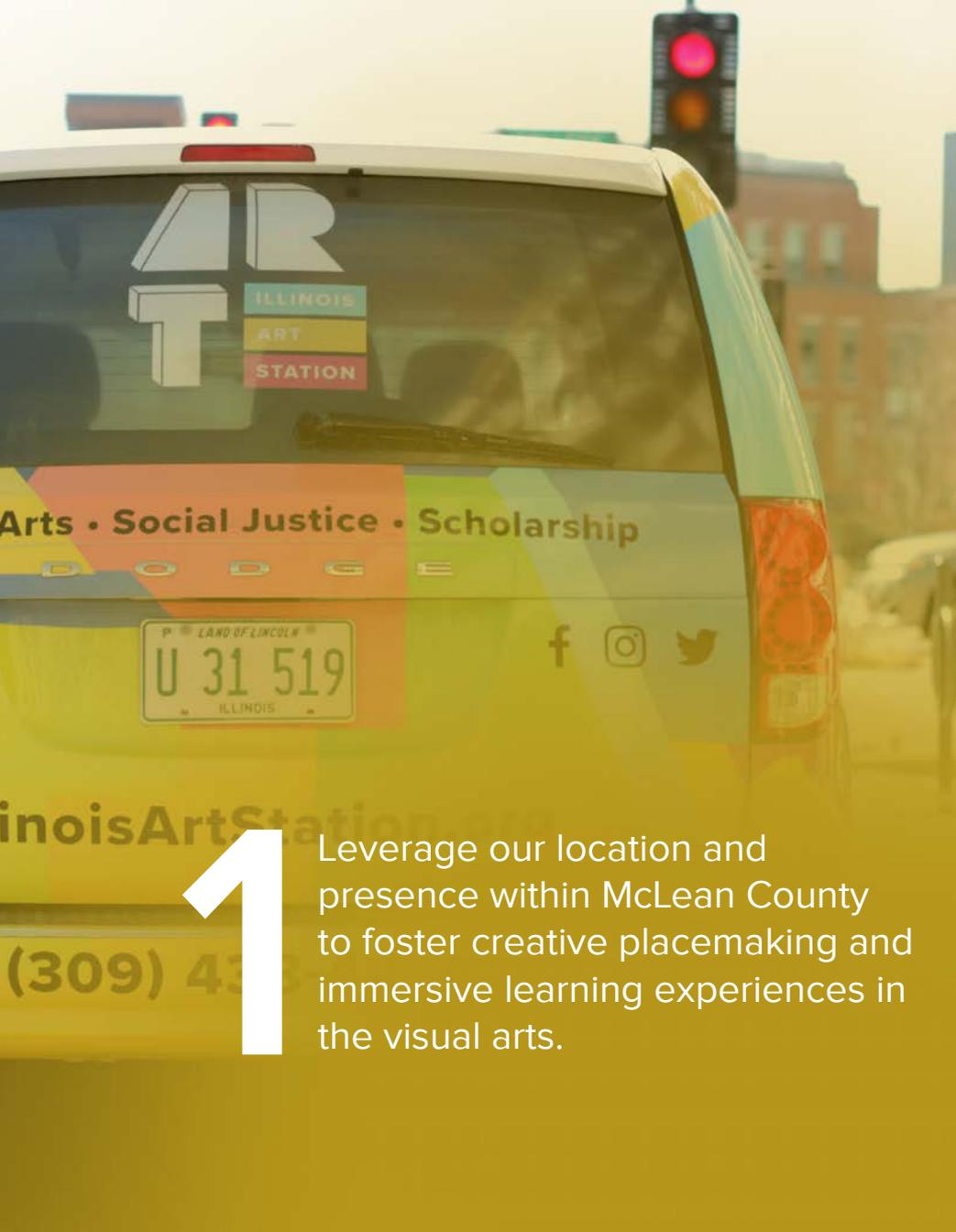
Demonstrate leadership by presenting high quality and compelling programming in the visual arts.

3

Support Illinois State University's strategic plan to Educate, Connect, and Elevate by providing opportunities for faculty and students to engage in interdisciplinary research and applied experiences.

4

Build capacity to deliver on our mission.



OBJECTIVES

- Procure a facility for the programming and presentation of visual arts.
- Activate and position Illinois Art Station as a space for community driven programs.
- Embed Illinois Art Station within the community by collaborating with like-minded organizations to build a greater sense of place and identity.
- Position Illinois Art Station as a space for artist and educator professional development.



Leverage our location and presence within McLean County to foster creative placemaking and immersive learning experiences in the visual arts.

OBJECTIVES

- Develop innovative and inclusive visual arts programming.
- Develop programming to support accessible visual arts workshops for underserved populations.
- Provide professional opportunities for emerging and established artists.
- Institutionalize the development of standards, goals, and evaluation measures for all programs.



2

Demonstrate leadership by presenting high quality and compelling programming in the visual arts.

OBJECTIVES

- Position Illinois Art Station as a space for faculty and student professional development, civic engagement, and academic opportunities.
- Partner with the College of Fine Arts to design and implement programs that offer applied experiences, internships, and civic engagement opportunities.

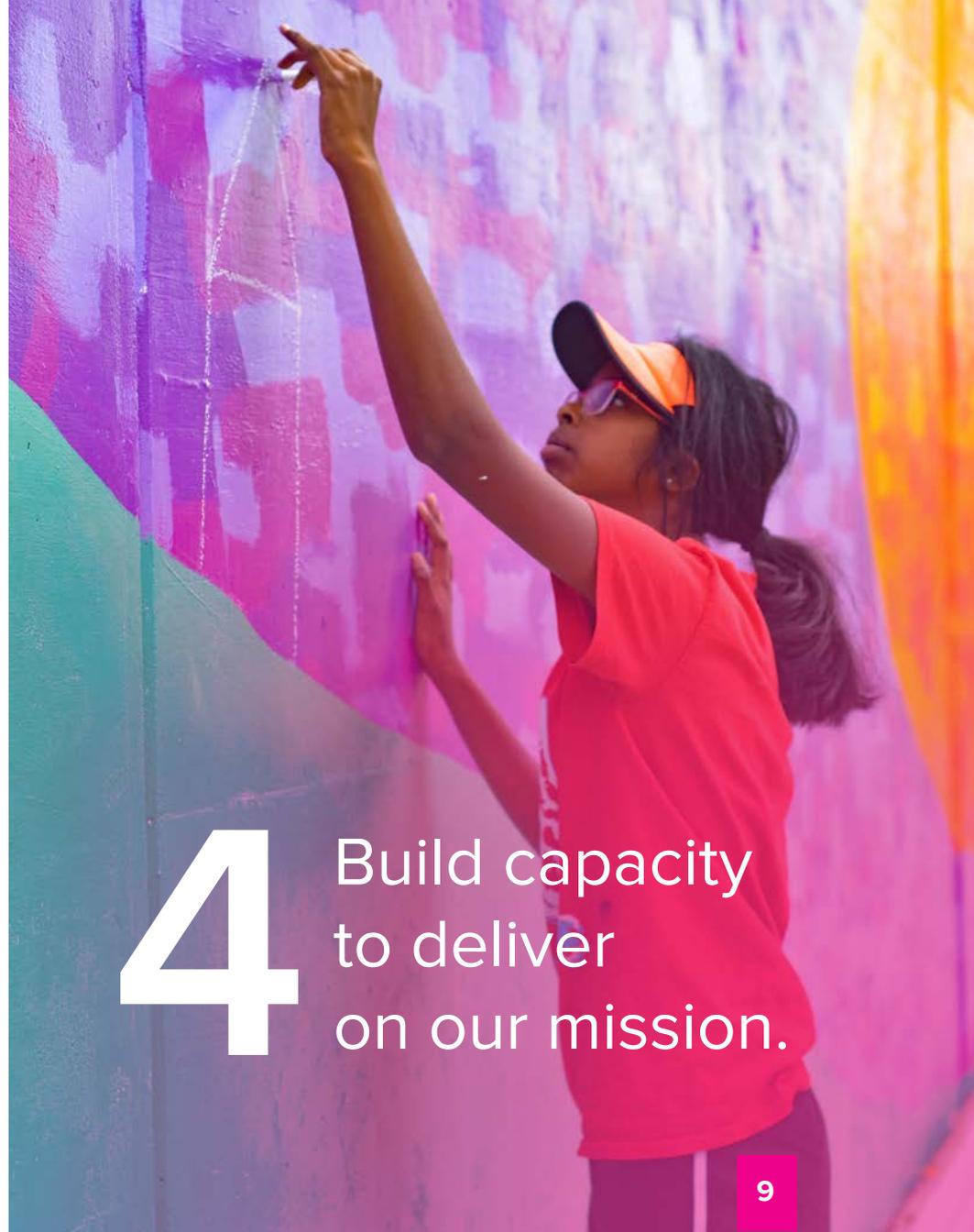


3

Support Illinois State University's strategic plan to Educate, Connect, and Elevate by providing opportunities for faculty and students to engage in interdisciplinary research and applied experiences.

OBJECTIVES

- Cultivate a diverse, inclusive, and engaged workplace that supports innovative thinking and community practice.
- Build rapport with key legislative and community stakeholders through partnerships to enhance visibility and impact.
- Recruit an engaged advisory board that actively seeks opportunities to play a vital role in the life of Illinois Art Station through brand and financial ambassadorship.
- Execute a marketing strategy that will raise brand awareness and recognition of Illinois Art Station in the community.



4 Build capacity to deliver on our mission.



PROGRAMMING

The Curator of Education, Peggy Finnegan-Boyes, works with Illinois Art Station's community partners to plan high quality visual arts education programming and events that often reach underserved populations.

The following is a list of programs that Illinois Art Station has already provided:

Itsy Arts

Itsy Arts Programs take place in various locations and provide children ages five and under a safe and playful visual arts experience that focuses on developing imagination, motor skills, confidence, and expression.

After School Programs

Outreach programs provide weekly visual arts classes during the fall and spring semesters to youth ages six to twelve at various locations.

Family Programs

Programs are held throughout the year at local libraries and encourage family bonding through creating artworks together.





MyTurn

An all ages art program at several locations that meets the unique needs of children with different types of disabilities such as youth with autism, or deaf and hard of hearing youth.

Teen Collective

Teen Collective guides teens in working both individually and as a group to create original artworks and exhibitions focused on important issues in our community such as mental health, LGBTQ rights and racial injustice.

Youth Mural Project

Youth Mural Project is an annual event for youth and teens in McLean County to create public works of art under the guidance of professional muralists. In partnership with local arts organizations and government institutions, Illinois Art Station has facilitated two large scale murals featuring imagery symbolizing community created by 35 youth and teen artists.

Festivals and Events

Illinois Art Station has provided all-ages youth art activities at various locations and events such as the Sugar Creek Arts Festival, Inside Out Accessible Arts Festival, and After-Hours Autism Resource Fair & Storytime.





COMMUNITY PARTNERS

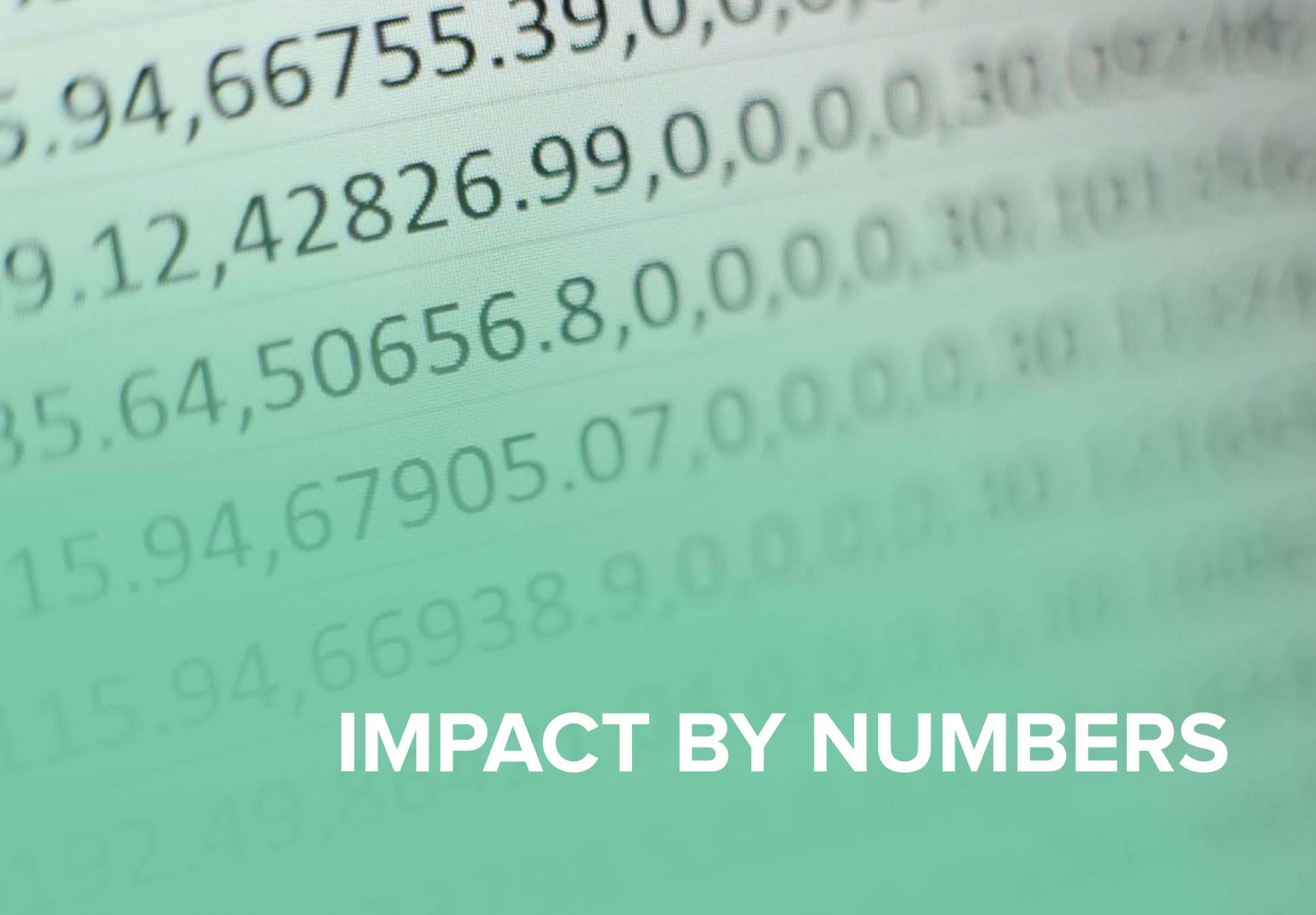
Illinois Art Station collaborates with the following local organizations to provide visual arts programming to community youth with a focus on underserved populations.

- Advocate BroMenn Medical Center
- Artolution
- The Autism Place
- BCAI School of Arts
- Big Brothers Big Sisters
- Bloom Community School
- Bloomington Public Library
- Bloomington High School
- Boys and Girls Club
- Brigham Early Learning
- Children's Home & Aid
- City of Bloomington
- City of Bloomington's Beautification Committee
- First Star Academy
- Girl Scouts of America
- Heartland Headstart
- Illinois Shakespeare Festival
- Illinois Symphony Orchestra
- Inside Out Accessible Art
- Normal Public Library
- Marcfirst
- McLean County Arts Center
- McLean County Museum of History
- Milner Library, Illinois State University
- Prairie Pride Coalition
- Sarah Raymond School of Early Education

- Town of Normal
- Unity Community Center
- West Bloomington Revitalization Project
- Western Avenue Community Center
- University Galleries, Illinois State University
- YWCA

Illinois Art Station has partnered with several media outlets to spread awareness of its mission, and to promote its programs and events. Several media outlets have also featured the future site of Illinois Art Station in Uptown Normal.

- 25 News
- Illinois State University News
- Illinois State University's Redbird Impact magazine
- Heart of Illinois ABC
- McLean County Chronicle
- Neighbors
- Normalite
- The Pantagraph
- The Vidette
- Town of Normal News
- WBNQ
- WGLT
- WJBC
- WMBD

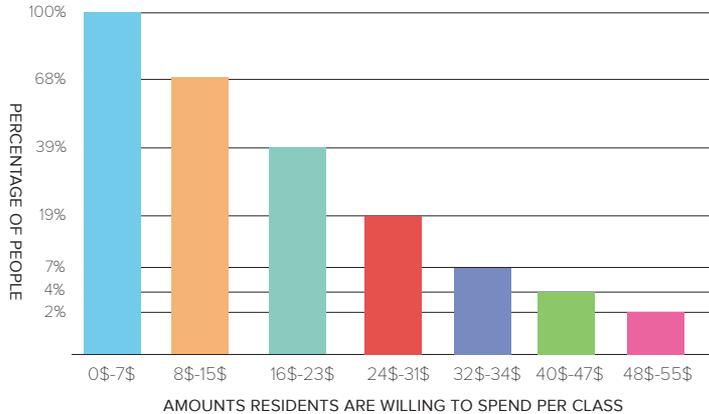


IMPACT BY NUMBERS

MARKET RESEARCH

IMPORTANCE OF VISUAL ART EDUCATION AND PARTICIPATION

How much are residents willing to spend per class ?



77%

of residents showed some interest in obtaining a membership.



66%

of residents believe there is a need for the visual arts in underserved communities.



68%

of residents believe there is a need for visual arts education.



77%

of residents showed some willingness in paying for week-long workshops that cost between \$150-\$500.



69%

of residents believe there is a need for free visual arts programs.

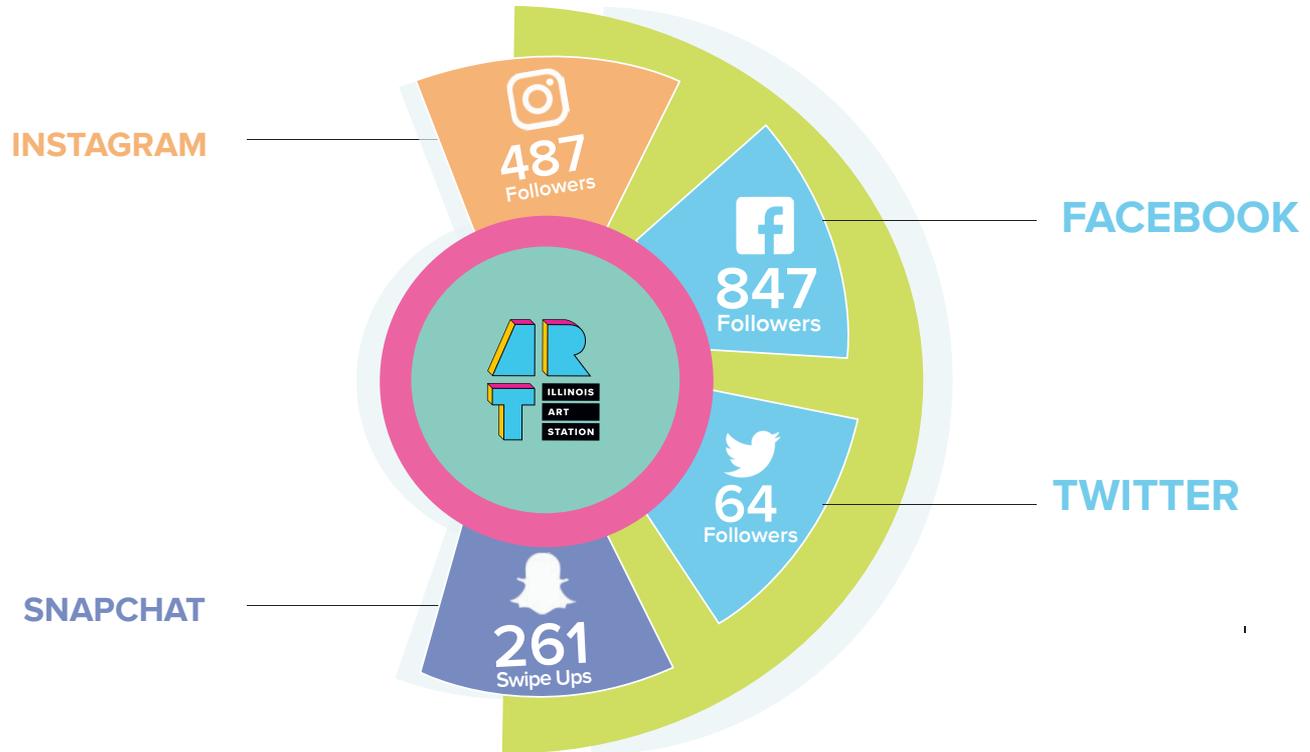


93%

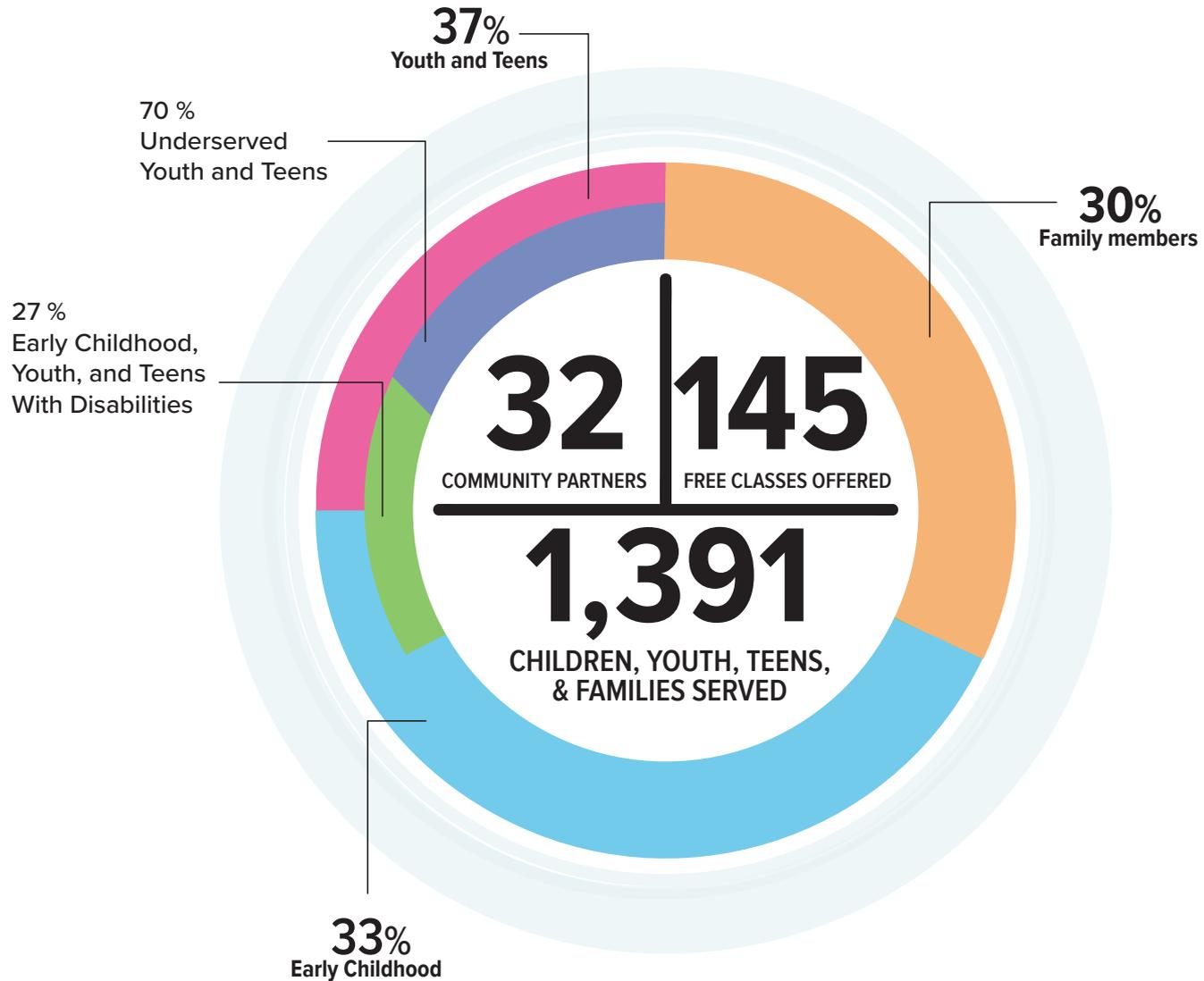
of residents thought it was important to have their children participate in the visual arts.

Source: Under the guidance of Illinois State University professors Dr. Horace Melton and Joon Ho Lim, students from three Marketing Research courses (MKT 232) surveyed 2,506 random residents at various local public and private institutions or businesses (libraries, daycares, zoo, mall, grocery stores, etc.) between January to November, 2018.

SOCIAL MEDIA IMPACT



CHILDREN, YOUTH, AND TEENS SERVED





IAS TEAMS

LEADERSHIP TEAMS

Founding Advisory Committee:

MARLA REESE-WEBER, Chair

Associate Dean for Personnel, Budget, and Planning, College of Arts and Sciences

LAURA E. BERK,

Distinguished Professor of Psychology Emerita, Illinois State University

JUDITH BRIGGS,

Associate Professor, Art Education

SHARI BUCKELLEW,

Executive Director of Business Operations, St. John's Lutheran Church

ISRA EL-BESHIR,

Founding Director, Illinois Art Station

PEGGY FINNEGAN-BOYES,

Founding Curator of Education, Illinois Art Station

MIRANDA LIN,

Professor, College of Education

KENDRA PAITZ,

Director and Chief Curator, University Galleries

MICHAEL WILLE,

Director, School of Art

ANI YAZEDJIAN,

Professor and Chair, College of Applied Science and Technology

Evaluation & Development Committee:

This committee guides Illinois Art Station by providing expert advice and recommendations to shepherd our community programming and applied opportunities for students.

PEGGY FINNEGAN-BOYES, Chair

Curator of Education, Illinois Art Station

AYSEN BAKIR,

Professor of Marketing, College of Business

GREG BRASWELL,

Associate Professor of Psychology

JULIE CAMPBELL,

Assistant Professor, Department of Psychology

LAURA FINAN,

Assistant Professor, Department of Psychology

KELLY M. GROSS,

Assistant Professor, School of Art

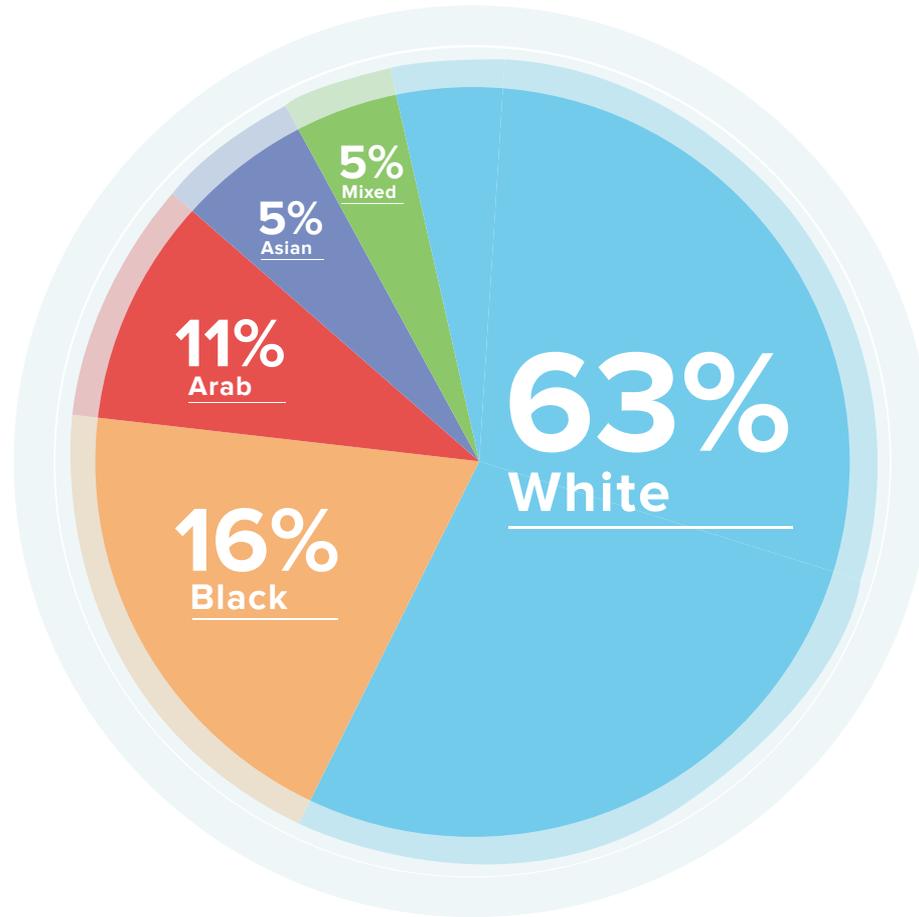
MIRANDA LIN,

Professor, College of Education

CHANG SU-RUSSELL,

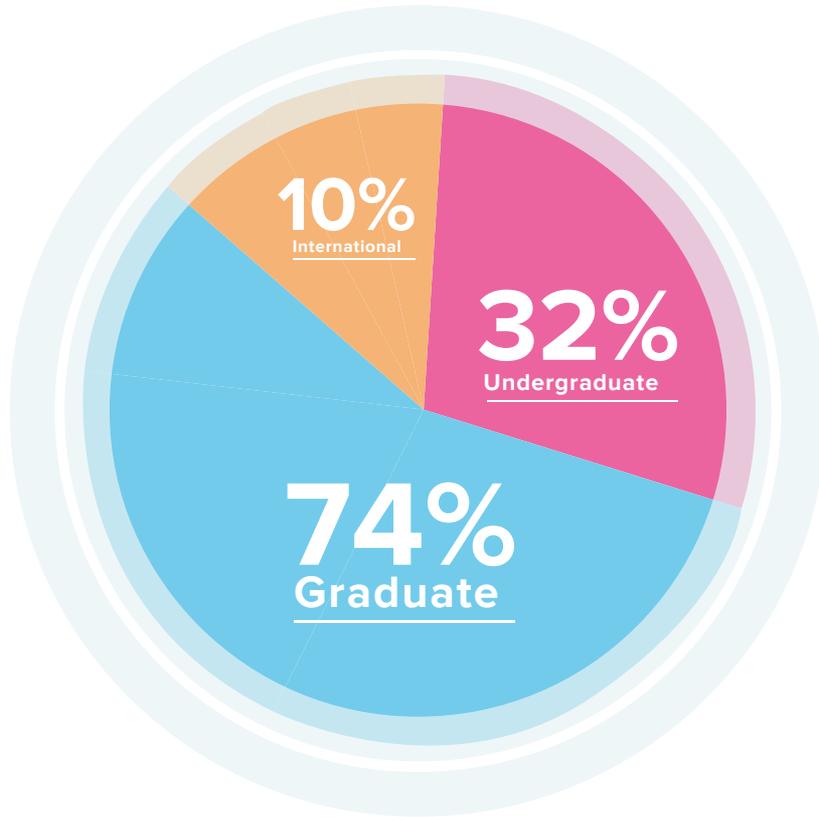
Assistant Professor, Family & Consumer Science

STAFF DEMOGRAPHICS

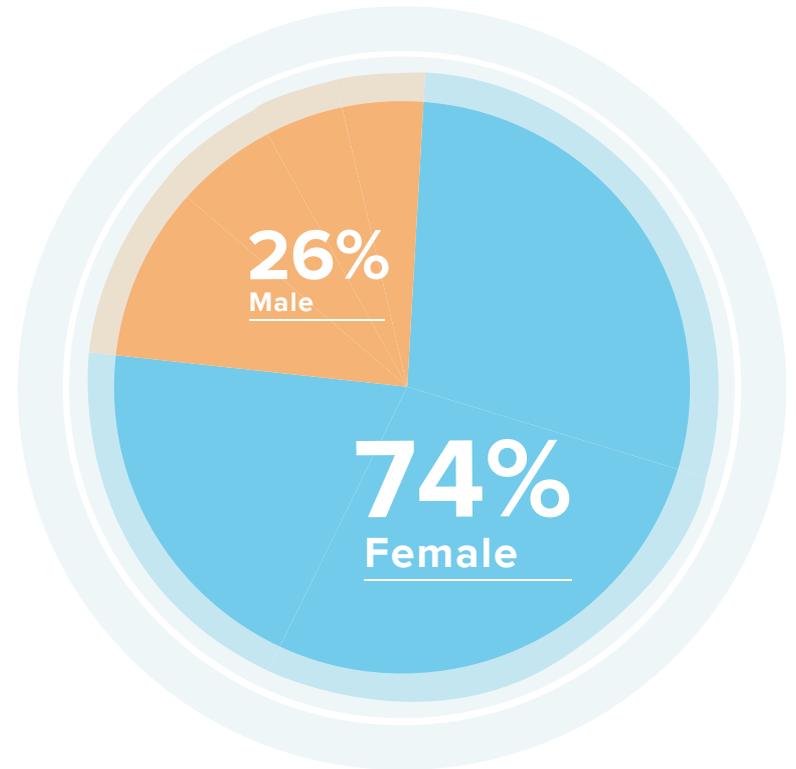


Race/Ethnicity 2018-2019

STAFF GENDER AND CLASSIFICATION



Classification 2018-2019



Gender 2018- 2019

STUDENT STAFF HIGHLIGHTS

Camille Jordan

Teaching Artist Assistant

My time with Illinois Art Station has been eye opening. This opportunity has helped me learn more about how a child develops creatively. Watching a child go from being shy to being energetic and ready to create is heartwarming.

Camille is a visual artist and undergraduate student majoring in Human Development Family Studies and Studio Arts Painting.



David Zenge

Graphic Designer and Photographer

Illinois Art station has been a great learning experience for me. I got the opportunity to work in a professional environment, with people that are dedicated to success. This experience has helped me to enhance my photography and graphic design skills. I have grown more confident with my work and I will forever be grateful.

David is a photographer/designer and undergraduate student majoring in Graphic design.



Brooke Ball

Graduate Teaching Artist

Illinois Art Station has informed both my learning and teaching practice in ways that nothing but a thoughtful, community based art program such as IAS can. All aspects of my learning have been enriched, from lesson planning and materials handling, to logistical issues unique to art making and most importantly becoming more engaged with the children and youth of the community.

Brooke is a graduate student in the school of Art.



Jill Kuanfung

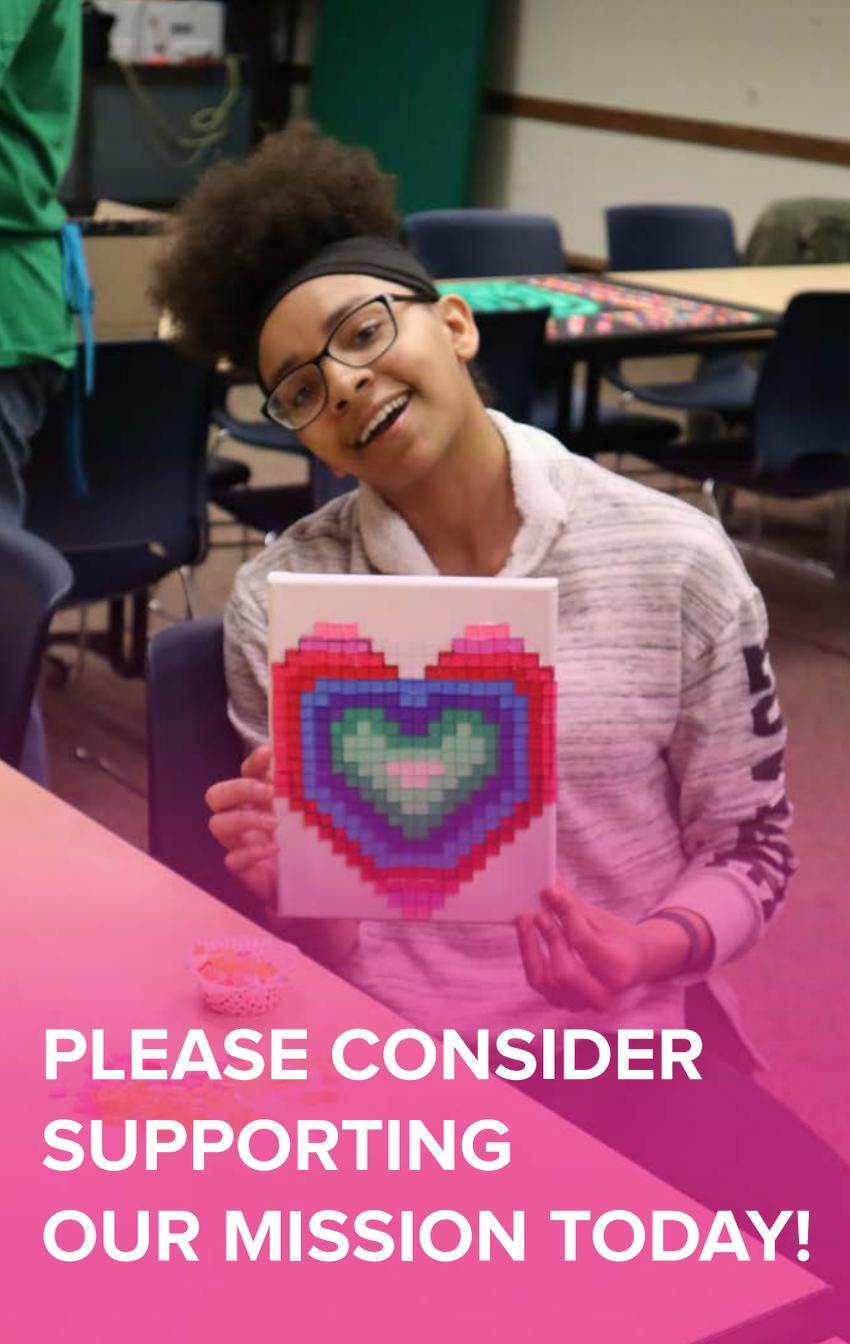
Graduate Teaching Artist

Working as a teaching assistant with Illinois Art Station has given me more tools and support, excitement, and inspiration than I could have ever hoped for when I first applied for the job. When I started at IAS, I was a shy student with minimal teaching experience, and no exposure to kids who need any kind of altered accessibility in the classroom. I was terrified of everything and had no classroom management skills.

A year later, I can teach unsupervised, I think back nostalgically about even the biggest and most difficult challenges I faced with the hardest students. I love this job. I love all that I've learned.

Jill is a graduate student in the School of Art.





**PLEASE CONSIDER
SUPPORTING
OUR MISSION TODAY!**

FUNDING FOR ILLINOIS ART STATION

We would like to thank our donors for their generous support of Illinois Art Station's mission and outreach. It is through contributions like these that we can continue and expand our ability to positively impact and empower children, youth, and teens in our community.

Please consider supporting our mission today!

\$500,000-\$600,000

Laura E. Berk

\$20,000-\$30,000

PNC Foundation Grow Up Great®

\$5,000-\$10,000

Illinois Prairie Community Foundation

Women to Women Giving Circle



\$500-\$1,000

Myra and George Gordon
Ray and Laurie Bergner

\$10-\$50

Laura Hinds
Lucian Ionescu

\$100-\$250

State Farm Companies Foundation
Marla Reese-Weber

* From July 1, 2016-June 30, 2019

For more information or to contribute to
Illinois Art Station, please visit our website
at illinoisartstation.org.



ARTIST

the wolf

walk the line